

BML Strategic Planning Minutes, April 10, 2023

Convened at 4:52 in the Quiet Reading Room

Present: Starr LaTronica, Kate O'Connor, Leo Schiff, Ann Varilly, Jeanne Walsh, Lindsay Bellville

- Agenda changes: none
- Public comments: none
- Minutes of March 16, 2023: approved

CONTINUING BUSINESS

Planning Presentation and Implementation

Communications to the public + update from Starr on status of activities for the strategic plan

- Brochure —We reviewed Seth's draft, noting preferences for color and accessibility. We decided that the plan should contain a general thank-you rather than listing individual people/organizations within the plan. We think we should skip the rationale page. Committee members are marking up the draft with suggestions for edits.
- BML Website—We'll be guided by the final graphics and presentation of the brochure to present the plan on the website.
- Thank-you to groups who assisted with survey and forums—We'll send thank-you's and enclose the printed plan.
- National Library Week—If the timing works out, we'll combine the announcement with National Library Week.
- Other
 - Presentation to Selectboard: We'll add it to their packet, and Starr will ask John Potter to make an announcement—also, Starr will attend the meeting when it is presented.
 - Press release—it should have a tone of excitement!

Discussion and approval of values per results of staff poll

We talked about the list, clarified the meanings, and decided that this will be the order:

- Kindness
- Community
- Inclusion
- Limitless Learning
- Access for All

Do we want to revise mission and/or vision?

We won't change those, but we agreed to add the tagline "We contain multitudes," which could be great on a tote bag!

Adjourned: 5:40