

# STRATEGIC PLAN

2023-2025



WE CONTAIN **MULTITUDES**



# VISION

The Vision of Brooks Memorial Library is that all members of the community engage with the library to spark curiosity, enrich lives, and achieve aspirations.

# MISSION

The Mission of Brooks Memorial Library is to connect people and resources to inspire, inform, and empower our diverse community. In order to accomplish this mission, the library:

- Provides free and open access to materials, resources, and tools to advance individual and collective exploration.
- Convenes conversations and encourages collaborations and connections among leaders, organizations, and individuals.
- Offers cultural and educational opportunities and experiences through programs, meetings, and exhibits within the library space and in other venues.

# VALUES

**Access for All**

**Community**

**Inclusion**

**Kindness**

**Limitless Learning**

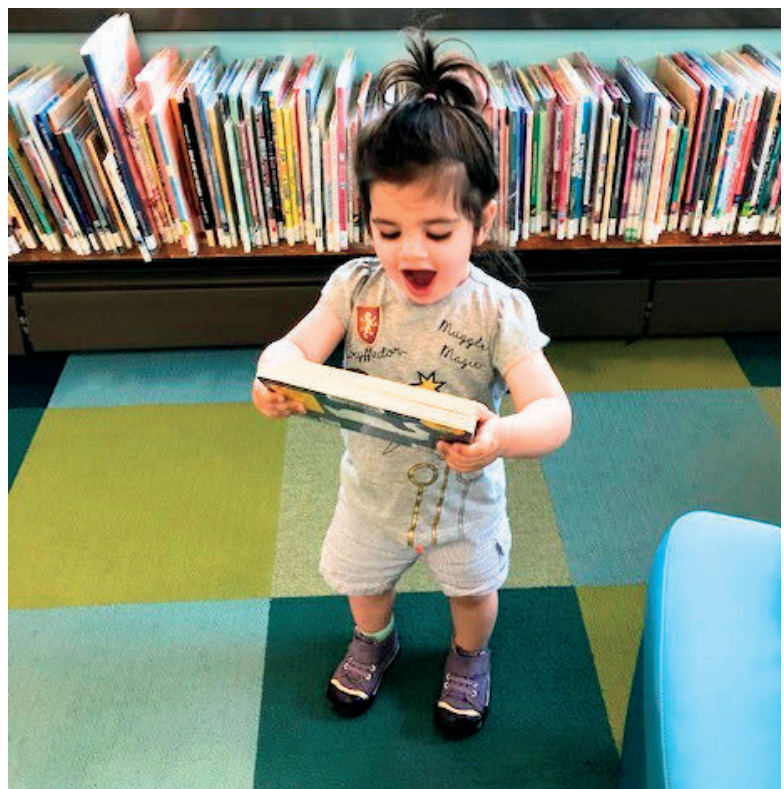
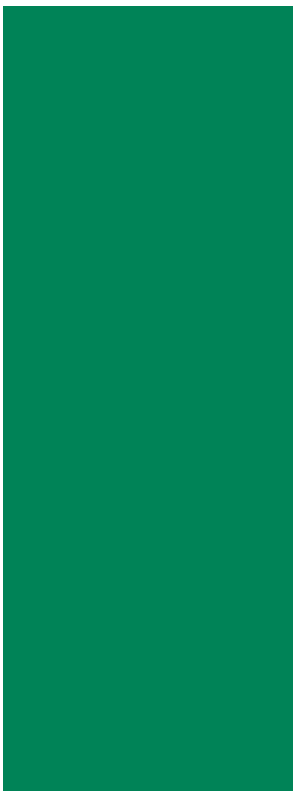




# Services

**Engage the community through a wide range of educational, recreational, and cultural opportunities that support diversity, equity, and inclusion.**

- Collect materials in accessible formats (print, nonprint and electronic) to reflect the world at large.
- Offer programs that introduce and illuminate a wide range of interests and opinions.
- Respond to the information needs of all members of the community by providing accessible, respectful, and reliable reference services.
- Review and introduce new technology and develop related responsive instruction.
- Support young children and their caregivers by providing developmentally responsive learning opportunities through materials and programming.
- Empower teens by providing them with resources for education, entertainment and engagement.
- Recruit, cultivate and retain a diverse, exemplary staff.
- Empower and support staff well-being.





## Spaces

**Provide welcoming and accessible spaces for all members of the community.**

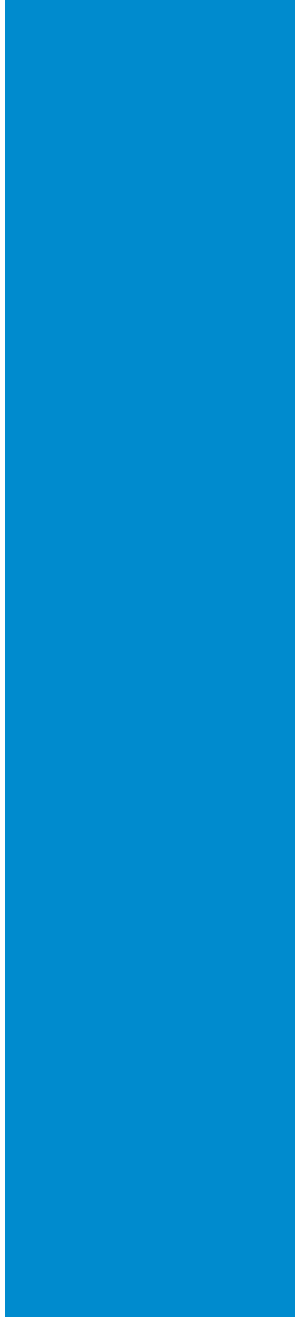
- Reconfigure current space arrangements to increase meeting and work areas for individuals and small groups.
- Install improved shelving layouts and structures throughout the building to maximize use and aesthetics of public spaces.
- Revamp and improve exterior space for increased accessibility and public usage.



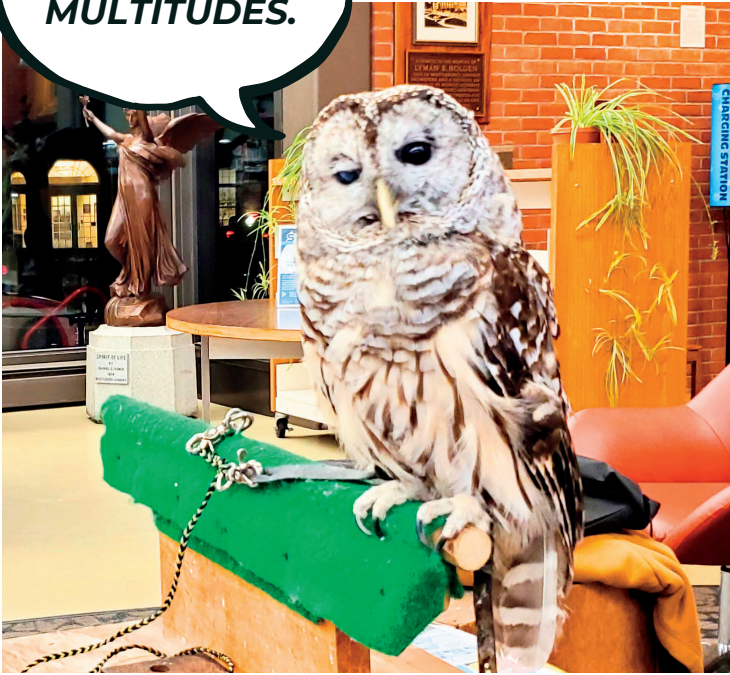
# Collaborations

**Establish, strengthen, and sustain community connections to promote a culture that is accessible and welcoming to all, making a concerted effort to reach out to groups that have been historically marginalized.**

- Increase relationships with local partners to promote initiatives and programs.
- Identify and catalog community assets to better serve our patrons with resources and referrals.
- Establish diverse and inclusive connections to support underserved and vulnerable sectors.



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# Public Relations

**Increase awareness of library services, resources, and impact.**

- Clarify and prioritize marketing roles and activities to increase internal cohesion and external impact.
- Leverage municipal resources and community partners for promotional opportunities to convey the value of library resources.





**Acknowledgments:** The Strategic Planning Committee would like to thank library staff, town staff, local organizations, library trustees, and the entire community for the robust feedback in determining our pathway forward.



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Sat: 10am - 5pm

